

Family Zone

Family Zone is an innovative cyber safety platform used by over 600 schools and 350,000 families every day.



Safe content

Removes adult content for safe searching



Restrict social media

Manage use of social apps and in-app purchasing



Manage screen time

Set routines for what kids can access, when - plus give devices sleep times



Home & mobile

App and router work at home and when out and about on mobiles



Free cyber support

Expert answers to all your online safety questions

PORNOGRAPHY

93% & **62%**
of boys & of girls
have watched **pornography**

According to the AMA there is a “strong link” between online porn and adverse sexual and mental health outcomes.

SLEEP

 **3 out of 4**
teens do not get
sufficient sleep



Research clearly shows a high correlation between a lack of sleep and depression, as well as behavioural and learning issues.

CYBERBULLYING

 **87%** of today’s youth have
been exposed to
cyberbullying

Research shows over 30% of students have experienced cyberbullying and almost all have been exposed to it.

SCREENTIME

 The average teen is online for
5 hours a day
and checks their phone
50 times a day 

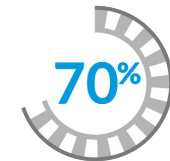
After rising since the early 1990s, adolescent self-esteem plunged after 2012. Research suggests that teens who spend less time in front of screens are “happier”.

SEXTING

70%
of teenage girls believe
sexting is normal

The majority of teenagers now regard sharing explicit material as normal. Over half of girls feel pressure to take & share sexual photos.

GAMBLING

 **70%** of teens **gamble**
each year

20% of adolescents access
gambling sites

Gamblification is the term coined by experts concerned about the growing inclusion of gambling features in children’s apps.

Cyber safety can be complicated, but protecting your family is simple.

You want peace of mind when they're online, no matter what device the kids are using and no matter where they're using it.

That's how we've designed Family Zone.

Every device protected. Everywhere.





family zone

A DAY IN THE LIFE OF A DIGITAL STUDENT



SCHOOL MANAGER

Firewall, web filtering and classroom tools. Delivering best-practice duty of care, digital citizenship and well-being outcomes for your school.



HOME ZONE

Fully integrated, world-leading parental controls, protecting all devices in the home.



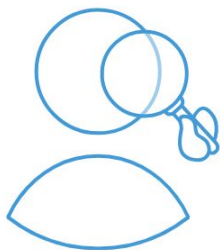
MOBILE ZONE

Acceptable-use compliance for all BYOD, 1:1 and personal mobile devices at school, with optional parental controls to protect students outside of school hours.



SCHOOL COMMUNITY PLATFORM

A world-first platform enabling schools and parents to work together on cyber safety. Schools manage devices during school hours and parents can opt-in to protect after school.



CYBER EXPERTS

Acclaimed academics, educators, psychologists and law-enforcement professionals - Cyber Experts will consult with staff and across your entire school community to provide up-to-the-minute research, advice and support. Delivering education sessions and supporting you in curriculum design, policy formulation and compliance.



Our Commitment to Privacy

Family Zone provides a cyber-safety service for schools and parents to use to keep kids safe online.

Where we capture device and usage information, it is to provide that service and optimise its functioning for users.

We won't sell or provide your information for marketing purposes.

We will not market to children.

We are committed to complying with the Family Education Rights and Privacy Act ("FERPA") and the Children's Online Privacy Protection Act ("COPPA") in all applicable respects with regards to the collection, use, disclosure, and retention of the Personally Identifiable Information of minors. We have also taken the Student Privacy Pledge introduced by the Future of Privacy Forum (FPF) and The Software & Information Industry Association (SIIA).

Visit familyzone.com/legal to view our Privacy Policy.

If you have any questions about this Privacy Statement, the information that we collect from you or your End Users, or the Products, please contact us at privacy@familyzone.com

Mobile Zone Licenses

WHAT IS MOBILE ZONE?

- A downloadable application you install on your child's device/s (phone, tablet or laptop)
- Enables parents to protect their kids online, anywhere, anytime. Integrates with the school's policies during school time.
- Parents manage children's internet access and settings by determining routines, filtering, access levels etc.
- Parents have visibility into children's internet usage, apps etc

WHAT IS A MOBILE ZONE LICENSE?

A Mobile Zone License allows you to activate the Mobile Zone application on a single device.

WHAT IS A FAMILY PACK?

A Family Pack includes 6 Mobile Zone licenses.



Mobile Zone
Keeping students
safe when mobile



A school community approach to cyber safety.

Cyber Safety Parent Evening - Thursday 14 February 5pm - 6:30pm

A message from the Principal

At Newlands College, E-learning has opened up a huge range of learning opportunities for our students to take advantage of. Having 24/7 access to the internet also creates challenges for social and learning development. Our goal is to protect every student from online harm while still allowing them to take advantage of the incredible possibilities the internet has opened up.

Cyber Safety: It's as easy as 1-2-3.

1

Set up your Family Zone account

2

Install [Mobile Zone](#) on your children's devices

3

Run Mobile Zone and follow its instructions to activate

[CLICK IMAGE TO VISIT WEBSITE]

1. Activate Your Account

You will receive an **activation email** from Family Zone to set up your account and access your available license(s).




Mobile Zone
Keeping students
safe when mobile



 welcomes you to Family
Zone

Hi Jess,

As recently announced,  has partnered with Family Zone to support its cyber safety programs.

WHAT YOU NEED TO DO

Step 1. Activate your Family Zone account by clicking [here](#).

Step 2. If your device hasn't already had Mobile Zone installed, please download and install it on the device/s that your child takes to school. You'll find instructions on how to do this when you complete your Family Zone account setup.

WHY YOU NEED TO DO IT

2. Install Mobile Zone on Children's Devices

Step-by-step instructions:

www.familyzone.com/newlands-nz

[CLICK LINK TO ACCESS]



How to install Family Zone



MACOS



WINDOWS



CHROME



IOS



ANDROID

Windows

To install Mobile Zone on a Windows laptop, you need:

An active Family Zone account

Your child's Windows laptop running Windows 7 (64 bit) or higher

1. On your child's laptop, head to www.familyzone.com/laptops
2. Follow the onscreen instructions to install **Mobile Zone for Windows**
3. **Register the device** - click the new Family Zone icon that will appear in your taskbar (see image below), then enter your account details and assign the device to your child

Frequently Asked Questions

Where do I go for help?

You can: watch our install video, read our [solutions](#) or contact support@familyzone.com.

Can Mobile Zone for Windows be installed on Windows XP/Vista?

No, Mobile Zone for Windows is not supported on Windows XP or Windows Vista.

How do I sign into my child's device?

You may need to ask your child to sign into their device so you can install Mobile Zone.

My child's laptop is asking for a password when I'm installing the software, what do I do?

You will need to get the password off your child to continue the install.

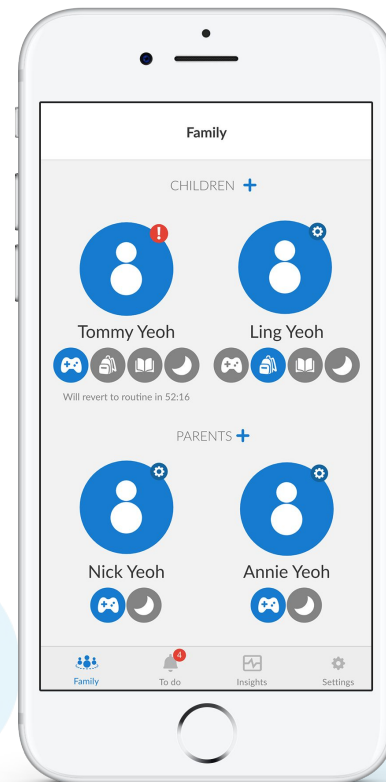


9:41 AM

17/11/2017

3. Install Zone Manager on Parents' Phones

Parents manage their children's access and settings via the **Zone Manager** app on their own phone.



4. Customise the Family Portal

> My family

Users ▼

- Family


Guests

Insights ▼


1 To do

Settings ▼


Support




Saunil




Samantha



George



Playstation



Add User

George Hagler

Account

Routine

Calendar

Devices

Apps

Reports

Settings

! Alerts

- [1 hazardous app\(s\) installed](#)
- [7 unsafe app\(s\) installed](#)
- [1 broken or violated device\(s\)](#)

Quick change 60 min ▼

Play

School

Study

Sleep

Assigned Profile: **Kids (0 - 8)**

Time zone: **Pacific/Auckland**

Last seen: **10th Dec 10:40 am**

Set Up Routines

Discuss with your child their routines on:

- School Days
- Rest Days

Click and drag to customise.

BLACK = SLEEP = no internet

GREEN = PLAY = age appropriate only

BLUE = STUDY/SCHOOL = education only

George Hagler

ROUTINES

School Days Rest Days

Midnight

1 am

2 am

3 am

4 am

5 am

6 am

7 am

8 am

9 am

10 am

11 am

12 pm

1 pm

2 pm

3 pm

4 pm

5 pm

6 pm

7 pm

8 pm

9 pm

10 pm

11 pm












Unsafe/Hazardous Apps

> Insights > Apps

- Users
- Insights
- Usage
- Apps
- Red flags
- Website check
- To do
- Settings
- Support

Apps

Show 10 entries

APP NAME	CATEGORY	PLATFORM		
 Facebook	Social	 Android		
 Instagram	Social	 Android	Not Available	 Unsafe
 live.ly	Social	 Android	Not Available	 Unsafe
 Snapchat	Social	 Android	Not Available	 Unsafe

Cyber expert rating: [Dropdown]

Unsafe: [Dropdown]

FILTER **CLEAR**

Unsafe

Unsafe

Unsafe

> App detail > Apps

 Users ^

 Insights v

Usage

• Apps

Red flags

Website check

 To do

 Settings v

 Support



Hotspot Shield Free VPN Proxy & Wi-Fi Security

GOOGLE PLAY INFORMATION

Category Tools

Age rating Not Available

Description Disguise your online identity and access blocked apps and sites with Hotspot Shield, while keeping your mobile activities anonymous, private and secure!

Hotspot Shield VPN Proxy is the most trusted security, privacy and access platform with top performance on speed, stability and security. Hotsp...

[View in store](#)

CYBER EXPERT RECOMMENDATION



Recommendation  Hazardous app

Description This is a VPN app that Cyber Experts and Family Zone both identify as unsafe for children to use. VPN apps are used to access information through a proxy server and bypass firewalls or parental controls. If your child has a VPN installed, we highly suggest removing it from the device.

Age Profile Controls

Use the **'Age Profile Controls'** section to block or allow access.

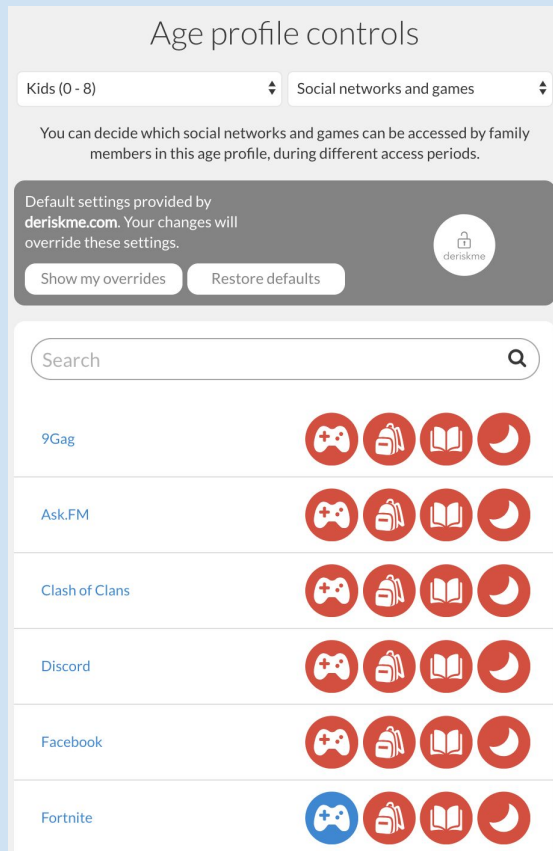
Rely on mostly default settings for a while first.

Spend time in **'Social Networks and Games'**.

Toggle **'Device Features'** on/off

Set up **'Alerts and consequences'**

Discuss with your child.



The screenshot shows the 'Age profile controls' interface. At the top, there are two dropdown menus: 'Kids (0 - 8)' and 'Social networks and games'. Below these is a text box explaining that users can decide which social networks and games can be accessed by family members in this age profile, during different access periods. A dark grey bar contains the text 'Default settings provided by deriskme.com. Your changes will override these settings.' and a 'deriskme' logo. Below this bar are two buttons: 'Show my overrides' and 'Restore defaults'. A search bar is located below the buttons. The main content area lists several applications with their respective icons: 9Gag, Ask.FM, Clash of Clans, Discord, Facebook, and Fortnite. Each application has four red circular icons representing different categories: a game controller, a book, a document, and a moon.

- ✓ Web categories
 - Search and streaming media
 - Websites
 - Device features
 - Alerts and consequences
 - Social networks and games
 - Advanced



School Community Platform

Allows the school to:

- ✓ Set 'School Time'
- ✓ Set school 'Calendar'
- ✓ View 'unprotected' students
- ✓ View students with 'unsafe' apps
- ✓ Block/Allow web categories, social networks, games etc, during 'School Time', regardless of internet connection

Year 7	5	11	0	0
12 STUDENTS	UNACTIVATED INVITATIONS	UNPROTECTED STUDENTS	STUDENTS WITH UNSAFE APPS	PARENTAL OVERRIDES
Year 8	0	2	1	0
3 STUDENTS	UNACTIVATED INVITATIONS	UNPROTECTED STUDENTS	STUDENT WITH UNSAFE APPS	PARENTAL OVERRIDES
Year 9	0	0	0	0
0 STUDENTS	UNACTIVATED INVITATIONS	UNPROTECTED STUDENTS	STUDENT WITH UNSAFE APPS	PARENTAL OVERRIDES

Clash of Clans	Blocked	Allowed	Allowed	Blocked	Allowed	Allowed
Discord	Blocked	Blocked	Blocked	Blocked	Allowed	Blocked
Facebook	Blocked	Blocked	Blocked	Blocked	Blocked	Blocked
Fortnite	Blocked	Blocked	Blocked	Blocked	Blocked	Blocked

Donald T Managed during school time by Family Zone Grammar School (VIC)

21 Installed apps

INSTALLED APPS

Hotspot Shield Free VPN Proxy & Wi-Fi Security	Facebook	Instagram
ROBLOX	Snapchat	Twitter
Viber Messenger	WhatsApp Messenger	Hangouts

Ordering a Home Zone Box

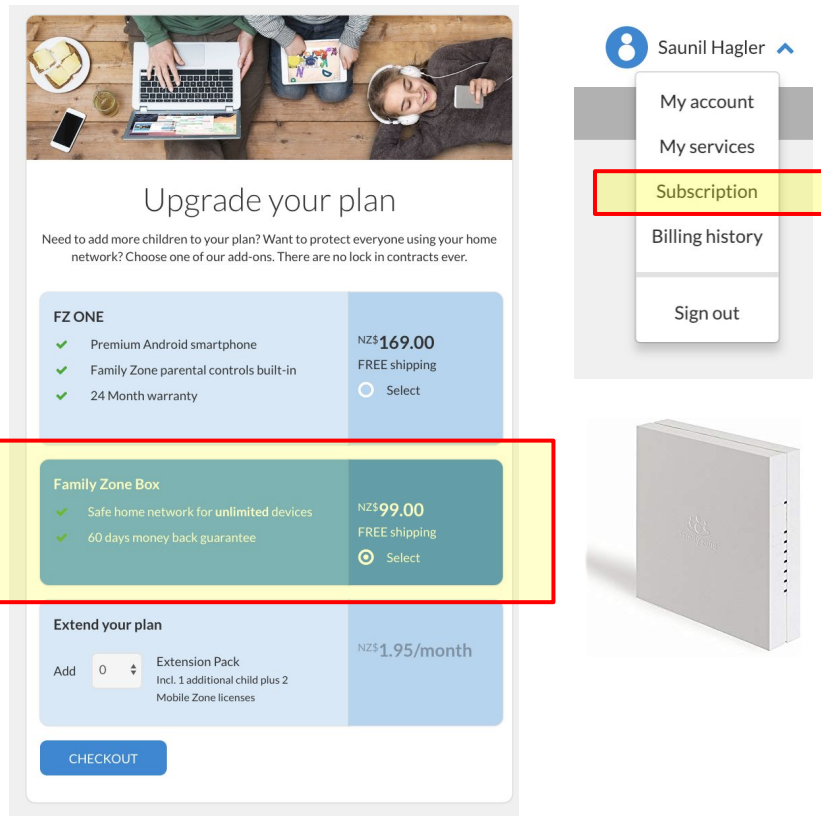


HOME ZONE

Fully integrated, world-leading parental controls, protecting all devices in the home.

You can purchase a Home Zone box through the 'Subscription' section when signed into your account.

You need a Family Pack to activate the Home Zone box.



Upgrade your plan


Need to add more children to your plan? Want to protect everyone using your home network? Choose one of our add-ons. There are no lock in contracts ever.

FZ ONE	NZ\$169.00
✓ Premium Android smartphone	FREE shipping
✓ Family Zone parental controls built-in	<input type="radio"/> Select
✓ 24 Month warranty	
Family Zone Box	NZ\$99.00
✓ Safe home network for unlimited devices	FREE shipping
✓ 60 days money back guarantee	<input checked="" type="radio"/> Select
Extend your plan	NZ\$1.95/month
Add <input type="text" value="0"/>	Extension Pack Incl: 1 additional child plus 2 Mobile Zone licenses

[CHECKOUT](#)

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- My account
- My services
- Subscription**
- Billing history
- Sign out



Start Using Family Zone

1. **Activate your account via the email from Family Zone¹**
2. **Install Mobile Zone on children's devices:**
familyzone.com/newlands-nz
3. **Install Zone Manager on parent phones**
4. **Customise your Family Portal² familyzone.com** →  MY ACCOUNT

¹ If you cannot find the email, contact the school

² Family Zone recommends you discuss all customisations with your children.

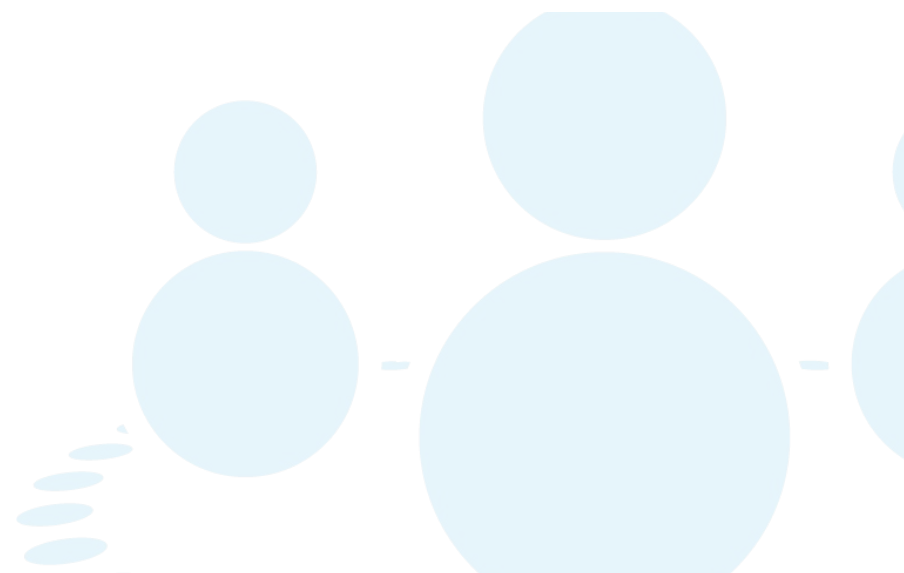
Suggest Resource

Newshub.

Porn study reveals Kiwi teens 'uncomfortable' with what they see



[CLICK TO PLAY]



Kiwi students' grades drop due to online shopping, gaming and social media use at school

KARYN HENGER • 14:41, Jan 31 2019



Suggest Resource



Are video games encouraging children to gamble?



Listen 20' 33"

[Add to playlist](#) | [Download](#)

[CLICK TO PLAY]

A decorative graphic in the bottom right corner consisting of several light blue circles of varying sizes, some overlapping, arranged in a pattern that suggests a trail or a cluster.

Suggest Resource



When Gaming and Gambling collide



Listen 7' 43"

Add to playlist | **Download**

[CLICK TO PLAY]

A decorative graphic in the bottom right corner consisting of several light blue circles of varying sizes, some overlapping, and a trail of smaller circles leading towards the center.

Suggest Resource



Online cyber safety for kids: sexts, texts & selfies



Listen 22' 04"

[Add to playlist](#) | [Download](#)

[CLICK TO PLAY]

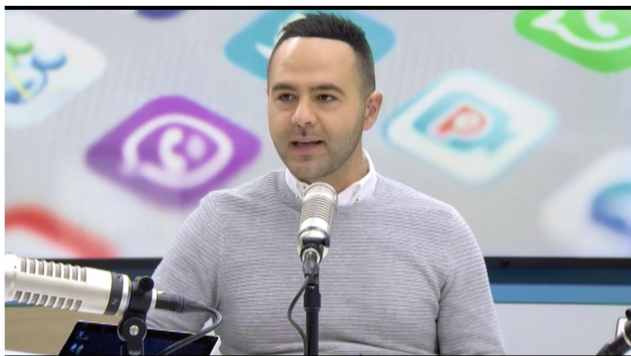
The background features several light blue circles of varying sizes, some overlapping, and a series of smaller circles forming a trail in the bottom right corner.

Suggest Resource

Newshub.

2 August 2018

Is technology creating a family divide?



[CLICK TO PLAY]

